

# PATRICK WYMAN

## SUMMARY

Qualified Senior Executive with twenty years experience as a manager in the following areas: Public affairs, political consulting, and fund raising for the government and corporations. Presidential appointment to senior level administrative positions at the Department of Energy, NASA, and GSA. Supervised staff of sixty with budget in excess of \$1.5 million. As Public Affairs Executive managed all communication activities for the Department of Energy and GSA. Political fund raiser who raised over \$9.5 million for the Democratic Party. Corporate Affairs Director for the Presidential Inaugural Committee who held fundraisers nation's top Democratic politicians. Served as a Corporate public relations manager, coordinating federal, state, and local lobbying efforts and executing political and media events. Political pro who has practical experience in managing, government agencies, campaigns, and fundraising organizations. Pragmatist with excellent media and political contacts. Solid, negotiation, analytic, and organizational skills, good judge of character.

## PROFESSIONAL EXPERIENCE

### **Media Affairs**

- Managed all public affairs and communications activities for the Department of Energy. Answered queries from press regarding agency related issues. Coordinate media coverage of hot topics. Spokesperson for White House policy regarding agency agenda. Ran interference for the White House regarding politically sensitive topics. Formulated policy concerning the dissemination of information. Inform White House, Energy Chief of Staff, and Secretary. Partnered with private sector on media strategies for joint projects. Consulted with government media sources to implement strategies to support agency programs and business initiatives. Research, analyze, and craft positions for media and broadcast to audiences of more than 100 million.
- As presidential appointee, developed strategic plans and policies for the future direction of NASA. Implemented outreach programs promoting NASA's mission to corporate and private sector. Managed all public affairs and communications activities as presidential appointee for the General Services Administration. Interfaced with White House Communications Office and Press Office. Developed communications strategies for National Performance Review recommendations. Spokesperson for GSA at White House Interagency Chiefs of Staff meetings.
- Directed public relations and promotional programs for government and public services accounts. Produced public service announcements.

### **Fund Raising**

- Managed and established relationships between corporate sponsors and the Presidential Inaugural Committee.
- Raised more than \$3.5 million for the Clinton-Gore Campaign, Little Rock, AK, as part of a finance plan directed at the western states. Developed, managed, coordinated, supervised, and implemented fundraising efforts.
- Supervised California statewide finance and fundraising activities for the California Democratic Party, San Francisco, CA.. Developed relationships with top donors. Implemented innovative direct mail and telemarketing program.
- In Charge of fundraising events for the following campaigns: Gore for President, Gore for U.S. Senate; Bentsen for U.S. Senate; Dukakis-Bentsen Campaign; and Richards for Governor.

**Corporation work,  
Lobbying, media  
events.**

- Directed federal, state, and local lobbying efforts. Planned and executed fund raising activities for political candidates. Planned and produced Public Affairs television program in coordination with J.F. Kennedy School of Government, Harvard, University. Show entitled: " The Press and the Presidency, featuring Dan Rather, and former President Jimmy Carter. Produced fund raising form with five presidential candidates, the Speaker of the House, House Majority Leader, and twenty members of Congress.

**CAREER HISTORY**

**Government Work**

ASSOCIATE DEPUTY ASSISTANT SECRETARY FOR COMMUNICATIONS, PRESIDENTIAL APPOINTMENT, *United States Department Of Energy*, Washington, D.C.

1996 to Present

SENIOR ECONOMICS ADVISOR OFFICE OF POLICY AND PLANS, PRESIDENTIAL APPOINTEE, *NASA*, Washington, D.C.

1994 to 1996

ASSOCIATE ADMINISTRATOR FOR PUBLIC AFFAIRS, PRESIDENTIAL APPOINTEE, *GSA*, Washington, D.C.

1993 to 1994

CORPORATE AFFAIRS DIRECTOR, *Presidential Inaugural Committee*, Washington, D.C.

1992 to 1993

DIRECTOR, GOVERNMENT RELATIONS/SPECIAL ASSISTANT TO THE CHAIRMAN, *Marcus & Millichap*, Palo Alto, CA

**Corporate Work**

1987 to 1993

POLITICAL AND MEDIA AFFAIRS CONSULTANT, *The Shorenstein Company*, San Francisco, CA

PUBLIC RELATIONS DIRECTOR/MARKETING REPRESENTATIVE, GOVERNMENT PUBLIC SERVICES ACCOUNTS, *Chronicle Videotex*, San Francisco, CA

**State & National Work**

WESTERN STATES FINANCE DIRECTOR. *Clinton-Gore Campaign*, Little Rock, AK

CALIFORNIA FINANCE DIRECTOR, Gore for President, San Francisco, CA

1987 to 1993

FINANCE DIRECTOR, Gore for U.S. Senate, Washington, D.C.

FINANCE DIRECTOR/SENIOR ADVISOR TO THE CHAIRMAN, California Democratic Party, San Francisco, CA

PRODUCER, CALIFORNIA FUNDRAISING EVENTS, *Benson for U.S. Senate*, San Francisco, CA

**Independent Consulting Work**

CONSULTANT TO FINANCE CHAIRMAN, WISCONSIN CAMPAIGN, *Dukakis-Bentsen Campaign*, Milwaukee, WI

1988 to 1989

CONSULTANT TO CANDIDATE ON FUNDRAISING ACTIVITIES, *Richards for Governor Committee*, Austin, TX

**Education**

**BS, University of Oregon, Eugene, OR, 1975**

**Monterey Institute of Foreign Studies, Monterey, CA**

**Training for Service Abroad Program (Major: French) 1975**